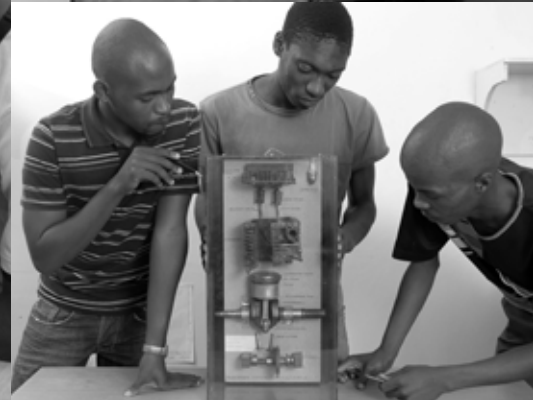




**A F R I C A N  
A C A D E M Y**

**AFRICAN ACADEMY**

**FUNDERS GUIDE**



## **Africa's Premier Draughting & Design Academy**

African Academy for Computer Assisted Engineering is a non-profit organisation dedicated to the upliftment of skills in draughting and related industries. Our goal is to assist disadvantaged individuals from previous unemployment in achieving rewarding technical careers.

African Academy relies on donations and sponsorships from industry leaders and government departments as its main source of funding.

This funders' guide is intended to provide you with information on who we are and how you can help us to help others achieve success. Together we can actively contribute towards the upliftment of skills and the resolution of unemployment in South Africa. Together we can make a difference.

## More about the African Academy:

The African Academy was founded in 1994 and since its inception, has trained over 1000 students in multi-disciplinary draughting. We pride ourselves in maintaining the highest level of academic excellence and have since placed over 95% of our students in employment within the first 6-months of having graduated. This high placement rate, coupled with our close ties to the industry, has allowed our students to gain a competitive edge over their traditionally educated counterparts.

## Governance:

African Academy is governed by a high profile Board of Directors, Academic Board and an Industry Board who are the custodians of the Academy and are responsible for soliciting and managing funds and the appointment of the Academy's personnel.

## Purpose:

The transition of disadvantaged persons from unemployment to rewarding technical careers in the economic mainstream.

## Mission:

To deliver as Africa's premier private draughting and design academy:

- >90% Graduate Placement
- Top 10 FET College Results
- >50% Disadvantaged Intake
- Acknowledged Centre of Excellence

## Values:

- Relationships
- Improving Lives
- Good Governance
- High Quality Teaching
- Technical Careers

## Accreditation:

In its ongoing pursuit of excellence and quality, the African Academy consistently strives to ensure compliance with all applicable legislation. As a non-profit private Further Education and Training (FET) Institution, the Academy is accredited and/or registered by the following organisations:

- The Construction Sector Education & Training Authority (CETA)
- The Department of Education
- The Department of Labour
- Umalusi – Council for Quality Assurance in General & Further Education & Training
- South African Institute for Draughting
- South African Institute of Mechanical Engineers
- City and Guilds

## Our Programmes:

The African Academy represents an evolving centre of excellence in the specialised, scarcely-skilled area of computer aided design and drafting. We offer a range of qualifications, skills programmes, short courses and software training to accommodate both individuals and industries alike.

## Our Student Philosophy:

Total commitment to our students is the foundation upon which the African Academy is built and we pride ourselves in developing each student individually while providing a continuous quality learning experience. This includes an environment conducive in affording every student the opportunity of reaching his/her full potential. Our students join us from diverse cultural and geographical backgrounds, mostly from the greater Johannesburg area.



## OUR TRACK RECORD

Overall student pass rate in excess of 90%.

Successfully placed more than 90% of our graduates in meaningful employment.

Supplies at least 50% of South Africa's Draughtspersons on an annual basis.

## HOW CAN YOU HELP?

Financial assistance is required in the areas mentioned below. A company/organisation may choose the area in which they wish to contribute and the company name is then attached to the specific area or student performance. Feedback is given on an annual basis.

The greater the levels of support we receive, the greater the impact we will have on alleviating poverty, unemployment and the skills shortage in South Africa.

## SPONSORSHIP OPPORTUNITIES

Funding of any kind is highly appreciated. All funds are applied to the purpose of the trust – the transition of disadvantaged individuals from unemployment into rewarding technical careers and placing these graduates into the industry. The following funding/sponsorship categories may assist you in determining how you can help the African Academy:

### 1. Contribution to the Growth & Development Initiative:

African Academy is continually embarking on growth and development initiatives to support the industry's demand for skilled professionals. These initiatives vary from expanding our campus facilities and aiding the increasing capacity to the development and introduction of new programmes needed by Industry to address skills deficits.

#### a. Endowment Grant for Capital Growth:

The main objective of our growth and development initiative is to create a greater capacity for additional unemployed individuals to access education & training, thereby placing greater numbers of unemployed individuals in Industry. This expansion requires funding for capital growth. Endowment grants from organisations would contribute towards capital costs associated with continued growth and development.

#### b. Academic Endorsements:

Should organisations wish to support our academic development, they may choose to fund general academic research and staff capacity development or acquire an Academic Seat of a specific discipline (e.g. civil, mechanical, piping, electrical). This is usually an annual endorsement of R 150,000.00 and the organisation would then be awarded the Seat for the specific discipline. For example: "Seat of Piping Design".

#### c. Facility Sponsorship:

This refers to financial assistance in managing and maintaining the African Academy campus facilities, i.e. rent, insurance, security, cleaning, etc.

#### d. Operational Funding:

Organisations are welcome to make monetary donations to help fund the operational and developmental strategies of African Academy, including areas such as human resources management, IT support and maintenance, marketing and administration costs, etc.

### 2. Student Bursaries:

We attract more disadvantaged students than the Department of Labour subsidises and the balance of students need to be funded by bursaries. Companies/organisations may choose to become bursars by either sponsoring specific students on particular programmes, or donating general funds to be allocated to bursaries.

### 3. Product/Service Donations:

We are continuously looking for assistance with funding for computers, furniture and other items that contribute to our organisations efficiency and productivity, directly benefiting our students. We have a list of product sponsorship opportunities available, which we will share on request.



## SPONSOR RECOGNITION

Student bursars are entitled to progress reports and recruitment opportunities for their bursary students. The Academy will accommodate all reasonable bursar program requirements.

All sponsors are entitled to refer to their support of the African Academy in their own media releases. The Academy will provide all reasonable cooperation to sponsors in support of their public relations activities. In addition, the Academy will provide annual audited financial statements to all sponsors who request copies of the audited results. Sponsors are further able to make claims for their contributions in terms of the rules governing donations to Status 18A companies.

In addition, the Academy will make all reasonable efforts to refer to sponsors in its own public relations activities.

## OUR APPRECIATION:

Your consideration of this request is much appreciated. Should you require any additional information or have any other suggestions by which you feel you can support us, we would welcome the opportunity to meet with you.

The Academy would appreciate any kind of assistance that your company may offer, as any contribution would assist in achieving our growth strategies and assisting yet another group of students in changing not only their own lives, but those around them.



**A F R I C A N  
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Africa's Premier Draughting & Design Academy

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